

Sl. No.	Group / Name of Village Industries	Code	Page
A.	<i>Agro Based Food Processing Industries</i>	<i>ABFPI</i>	
33.	Poha Making	ABFPI-33	65

ABFPI-33

**KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROZGAR YOJANA**

POHA MANUFACTURING UNIT

The basic raw material for manufacturing Poha is paddy, which is available in plenty. Poha is favourite diet and mainly used in breakfast. It is easy to prepare and digest. Much variety of dishes can be made out of Poha. It is mainly a traditional activity with simple technology.

1. Name of the Product :	Poha
2. Project Cost :	
(a) Capital Expenditure	
Land :	Own
Building Shed 500 sq.ft. :	Rs. 100000.00
Equipment : (Poha M/c, Sieves, Bhatti, Packing M/c, Drums etc.)	Rs. 100000.00
Total Capital Expenditure :	Rs. 200000.00
(b) Working Capital :	Rs. 43000.00
TOTAL PROJECT COST :	Rs. 243000.00

3. Estimated Annual Production of Poha : (Value in ₹000)

Sl.No.	Particulars	Capacity in Kg.	Rate	Total Value
1.	Poha	1000.00 Quintal	859.00	859.00
	TOTAL	1000.00	859.00	859.00

4. Raw Material :	Rs. 600000.00
5. Labels and Packing Material :	Rs. 20000.00
6. Wages (Skilled & Unskilled) :	Rs. 50000.00
7. Salaries :	Rs. 60000.00
8. Administrative Expenses :	Rs. 15000.00
9. Overheads :	Rs. 75000.00

10. Miscellaneous Expenses : **Rs. 5000.00**

11. Depreciation : **Rs. 15000.00**

12. Insurance : **Rs. 2000.00**

13. Interest (As per the PLR)

(a) Capital Expenditure Loan : Rs. 26000.00

(b) Working Capital Loan : Rs. 5590.00

Total Interest : **Rs. 31590.00**

14. Working Capital Requirement

Fixed Cost : **Rs. 108000.00**

Variable Cost : **Rs. 750590.00**

Requirement of Working Capital per Cycle : **Rs. 42930.00**

15. Estimated Cost Analysis

Sl. No.	Particulars	Capacity Utilization (Rs. in ₹000)			
		100%	60%	70%	80%
1.	Fixed Cost	108.00	64.80	75.60	86.40
2.	Variable Cost	751.00	450.60	525.70	600.80
3.	Cost of Production	859.00	515.40	601.30	687.20
4.	Projected Sales	1000.00	600.00	700.00	800.00
5.	Gross Surplus	141.00	84.60	98.70	112.80
6.	Expected Net Surplus	126.00	70.00	84.00	98.00

Note:

1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises-

(a) Total Cost of Project will be reduced.

(b) Profitability will be increased.

(c) Interest on Capital Expenditure will be reduced.